

## **Affiliate emails for Castle Society to Direct Prospects to \$97 Offer Webinar**

*These emails are just a guide with some “done for you” language. We suggest you personalize to your own situation, your list, current events in your community, etc. But, they are ready to go “as is” and all you need to do is add your affiliate link for the webinar.*

### **Email #1: Urgent Information To Protect You and Your Family**

I hope you don't think this is just another hypey email asking you to buy some online product, because what I've got to share with you could literally save your life or one of your loved one's lives. Recently, I've become a member of an organization which is very exclusive and known only to a select few in the world.

This organization may not be right for you and when you listen to the webinar you will know why. Just watching this webinar could change the way you view the protection of yourself, your family, your home, your business and your personal finances. I know that I am ill-prepared to protect myself and my family and that the threats are real to those of us who are affluent entrepreneurs, retirees, professionals and executives.

For now, all I'd suggest is that you click on this link and absorb this information.  
(Insert webinar affiliate link)

The people behind this very small and somewhat secret organization are some of the most ethical and competent businesspeople I know. So, I'm pleased to be able to offer this to a few of my colleagues, clients and friends.

All the best,

(Insert your name or signature)

PS: I'd like you to know that I am not sending this to my entire list. Only a very select few who I think will really benefit from this and who may qualify as members of this organization are receiving this. Just click here to have your eyes opened to what is really happening to you and your family.

(Insert webinar affiliate link)

### **Email #2: I've Never Shared Anything Like This Before**

A few days ago I sent you an email about protecting you and your family. This is not your typical email marketing email and I've never shared anything like this before. In

fact, I'm only sending this to a select few of my clients and friends because the information I'm making available to you is not for everyone.

If you've been concerned about the uptick in rhetoric, not to mention violence, about the 1% vs. the 99%, you understand how the "Real 1%" is under attack. And, without taking any political sides, I think it's safe to say that our world is a dangerous place for those of us who've been successful and are in the 1%.

I've become a member very small, semi-secret organization meant for the 1% and it help us do what I'm sure you've been thinking about... learning about and taking personal responsibility for protecting yourself, your family and your business. This isn't some one world order or survivalist organization. It's all about education and association for those of us who are probably much more at risk than we'd like to think.

There is a webinar that has been recorded just for you and I'd like you to spend some time listening. You can determine if it's anything that is right for you. If not, no harm done and you'll learn a few things about protecting you and your family. If so, there is information on how to get started, at a very nominal investment. (By the way, I am an affiliate for this organization and could get a commission if you decide this is right for you. Believe me; what they are offering is a very small investment for what could be priceless for you.)

(Insert webinar affiliate link)

I'll tell you the truth. I've never heard of any organization like this and I don't know of something that is more timely and important for me and my family. I hope it's useful to you.

All the best,

(Insert your name or signature)

PS: I'd like you to know that I am not sending this to my entire list. Only a very select few who I think will really benefit from this and who may qualify as members of this organization are receiving this. Just click here to have your eyes opened to what is really happening to you and your family. (Insert webinar affiliate link)

PPS: Let me know what you think as I want to know if we're telling the story in the right way. I value your input because this is very important to me.

**Email #3: Trust Me, The Risk Is Too Great to Ignore This**

This message has virtually nothing to do with marketing, making money, etc. Really, it's just intended for the select few in our society who are under attack and may not realize how risky things have become. I've sent you a few emails about this and I hope you've already taken advantage of the fantastic webinar we've made available to you.

(Insert webinar affiliate link)

If you haven't listened to the webinar, please do it right now. And, you may want to share it with your spouse or a close associate. It's really that important and this is no hype. Just listen for awhile and if it's not for you, so be it. Perhaps you don't qualify or you have a comprehensive plan to protect yourself and your family at home, work, while traveling, at college, in movie theaters, on the playground, in cyberspace, etc.

I'd like you to know that I am not sending this to my entire list. Only a very select few who I think will really benefit from this and who may qualify as members of this organization are receiving this. Just click here to have your eyes opened to what is really happening to you and your family. (Insert webinar affiliate link)

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